

# RETAIL'S IMPACT IN OHIO - 12

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Ohio. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**8,514** - RETAIL ESTABLISHMENTS

**2,153** - DIRECT LABOR INCOME  
(\$MILLIONS)

**76,194** - DIRECT RETAIL EMPLOYMENT

**3,357** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**110,059** - TOTAL JOBS SUPPORTED

**6,368** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OH-12

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	76,194	\$3,357
Administrative and waste management services	26,936	\$1,157
Agriculture, forestry, fishing, and related activities	6,500	\$269
Arts, entertainment, and recreation	8,416	\$279
Construction	22,144	\$1,023
Educational services	10,339	\$332
Finance and insurance	29,793	\$4,020
Health care and social assistance	49,017	\$2,442
Information	7,076	\$1,046
Management of companies and enterprises	15,308	\$2,054
Manufacturing	29,506	\$3,704
Mining	1,010	\$180
Other services, except public administration	24,606	\$761
Professional, scientific, and technical services	33,069	\$2,164
Real estate and rental and leasing	17,879	\$4,262
Transportation and warehousing	10,868	\$745
Utilities	924	\$517
Wholesale trade	11,732	\$1,517

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.