

RETAIL'S IMPACT IN OHIO

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Ohio. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

135,477 - RETAIL ESTABLISHMENTS

28,704 - DIRECT LABOR INCOME
(\$MILLIONS)

1,108,580 - DIRECT RETAIL EMPLOYMENT

43,348 - DIRECT IMPACT ON GDP
(\$MILLIONS)

1,584,470 - TOTAL JOBS SUPPORTED

\$87.5 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OHIO

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	1,108,580	\$43,348
Administrative and waste management services	407,489	\$17,322
Agriculture, forestry, fishing, and related activities	94,864	\$4,308
Arts, entertainment, and recreation	129,275	\$4,464
Construction	304,636	\$16,808
Educational services	147,201	\$5,090
Finance and insurance	339,897	\$45,244
Health care and social assistance	859,891	\$46,815
Information	91,566	\$13,654
Management of companies and enterprises	131,963	\$19,292
Manufacturing	683,280	\$98,466
Mining	28,796	\$3,425
Other services, except public administration	365,111	\$11,304
Professional, scientific, and technical services	371,847	\$28,597
Real estate and rental and leasing	228,077	\$60,789
Transportation and warehousing	226,286	\$16,011
Utilities	19,892	\$13,368
Wholesale trade	246,326	\$34,121

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.