

RETAIL'S IMPACT IN NORTH CAROLINA - 9

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,586 - RETAIL ESTABLISHMENTS

2,461 - DIRECT LABOR INCOME
(\$MILLIONS)

78,126 - DIRECT RETAIL EMPLOYMENT

3,306 - DIRECT IMPACT ON GDP
(\$MILLIONS)

111,523 - TOTAL JOBS SUPPORTED

7,213 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-9

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	78,126	\$3,306
Administrative and waste management services	39,076	\$2,206
Agriculture, forestry, fishing, and related activities	1,448	\$123
Arts, entertainment, and recreation	14,893	\$737
Construction	23,143	\$1,802
Educational services	9,421	\$402
Finance and insurance	38,758	\$4,187
Health care and social assistance	38,295	\$2,510
Information	13,709	\$2,279
Management of companies and enterprises	17,260	\$2,865
Manufacturing	27,445	\$5,086
Mining	164	\$59
Other services, except public administration	21,297	\$795
Professional, scientific, and technical services	33,584	\$3,246
Real estate and rental and leasing	30,692	\$5,304
Transportation and warehousing	14,456	\$1,326
Utilities	1,198	\$633
Wholesale trade	22,637	\$3,280

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.