

RETAIL'S IMPACT IN NORTH CAROLINA - 8

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,126 - RETAIL ESTABLISHMENTS

1,376 - DIRECT LABOR INCOME
(\$MILLIONS)

54,664 - DIRECT RETAIL EMPLOYMENT

1,933 - DIRECT IMPACT ON GDP
(\$MILLIONS)

76,732 - TOTAL JOBS SUPPORTED

3,974 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-8

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	54,664	\$1,933
Administrative and waste management services	19,243	\$616
Agriculture, forestry, fishing, and related activities	6,748	\$500
Arts, entertainment, and recreation	11,312	\$403
Construction	20,164	\$964
Educational services	5,368	\$156
Finance and insurance	8,933	\$1,482
Health care and social assistance	30,239	\$1,439
Information	3,033	\$433
Management of companies and enterprises	3,475	\$338
Manufacturing	33,836	\$4,432
Mining	572	\$100
Other services, except public administration	19,927	\$545
Professional, scientific, and technical services	12,666	\$724
Real estate and rental and leasing	8,743	\$2,796
Transportation and warehousing	7,139	\$468
Utilities	734	\$391
Wholesale trade	9,912	\$1,164

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.