

RETAIL'S IMPACT IN NORTH CAROLINA - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,602 - RETAIL ESTABLISHMENTS

1,508 - DIRECT LABOR INCOME
(\$MILLIONS)

60,010 - DIRECT RETAIL EMPLOYMENT

2,141 - DIRECT IMPACT ON GDP
(\$MILLIONS)

85,455 - TOTAL JOBS SUPPORTED

4,514 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	60,010	\$2,141
Administrative and waste management services	20,809	\$654
Agriculture, forestry, fishing, and related activities	21,031	\$1,757
Arts, entertainment, and recreation	7,610	\$206
Construction	25,866	\$1,259
Educational services	4,392	\$128
Finance and insurance	8,081	\$1,355
Health care and social assistance	30,950	\$1,457
Information	3,298	\$438
Management of companies and enterprises	1,920	\$165
Manufacturing	34,290	\$5,149
Mining	548	\$64
Other services, except public administration	24,138	\$669
Professional, scientific, and technical services	16,765	\$980
Real estate and rental and leasing	18,991	\$4,210
Transportation and warehousing	10,532	\$578
Utilities	1,597	\$988
Wholesale trade	11,842	\$1,417

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.