

RETAIL'S IMPACT IN NORTH CAROLINA - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,231 - RETAIL ESTABLISHMENTS

1,579 - DIRECT LABOR INCOME
(\$MILLIONS)

65,735 - DIRECT RETAIL EMPLOYMENT

2,228 - DIRECT IMPACT ON GDP
(\$MILLIONS)

93,652 - TOTAL JOBS SUPPORTED

5,362 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,735	\$2,228
Administrative and waste management services	26,395	\$939
Agriculture, forestry, fishing, and related activities	5,499	\$242
Arts, entertainment, and recreation	5,051	\$149
Construction	20,522	\$1,118
Educational services	7,667	\$296
Finance and insurance	25,290	\$1,961
Health care and social assistance	40,050	\$2,206
Information	4,638	\$613
Management of companies and enterprises	6,523	\$868
Manufacturing	41,167	\$11,479
Mining	449	\$137
Other services, except public administration	21,862	\$675
Professional, scientific, and technical services	15,978	\$1,184
Real estate and rental and leasing	13,190	\$3,361
Transportation and warehousing	12,058	\$807
Utilities	1,043	\$559
Wholesale trade	15,671	\$1,948

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.