

RETAIL'S IMPACT IN NORTH CAROLINA - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,952 - RETAIL ESTABLISHMENTS

1,765 - DIRECT LABOR INCOME
(\$MILLIONS)

67,126 - DIRECT RETAIL EMPLOYMENT

2,500 - DIRECT IMPACT ON GDP
(\$MILLIONS)

97,982 - TOTAL JOBS SUPPORTED

5,505 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	67,126	\$2,500
Administrative and waste management services	25,307	\$809
Agriculture, forestry, fishing, and related activities	6,430	\$338
Arts, entertainment, and recreation	8,779	\$227
Construction	20,612	\$903
Educational services	15,622	\$937
Finance and insurance	12,675	\$2,201
Health care and social assistance	54,085	\$3,107
Information	3,205	\$385
Management of companies and enterprises	7,797	\$936
Manufacturing	39,598	\$6,884
Mining	171	\$57
Other services, except public administration	23,707	\$663
Professional, scientific, and technical services	16,730	\$1,167
Real estate and rental and leasing	12,139	\$3,238
Transportation and warehousing	11,425	\$777
Utilities	613	\$306
Wholesale trade	13,562	\$1,641

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.