

# RETAIL'S IMPACT IN NORTH CAROLINA - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**9,057** - RETAIL ESTABLISHMENTS

**2,070** - DIRECT LABOR INCOME  
(\$MILLIONS)

**82,887** - DIRECT RETAIL EMPLOYMENT

**2,836** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**114,140** - TOTAL JOBS SUPPORTED

**6,303** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	82,887	\$2,836
Administrative and waste management services	36,332	\$1,457
Agriculture, forestry, fishing, and related activities	1,787	\$95
Arts, entertainment, and recreation	8,034	\$255
Construction	19,156	\$1,185
Educational services	11,046	\$410
Finance and insurance	25,824	\$2,773
Health care and social assistance	45,054	\$2,643
Information	10,850	\$1,809
Management of companies and enterprises	7,135	\$943
Manufacturing	30,800	\$9,436
Mining	608	\$78
Other services, except public administration	26,568	\$852
Professional, scientific, and technical services	50,455	\$4,440
Real estate and rental and leasing	25,720	\$4,652
Transportation and warehousing	9,109	\$658
Utilities	1,187	\$693
Wholesale trade	19,736	\$3,107

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.