

RETAIL'S IMPACT IN NORTH CAROLINA - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,348 - RETAIL ESTABLISHMENTS

1,746 - DIRECT LABOR INCOME
(\$MILLIONS)

71,864 - DIRECT RETAIL EMPLOYMENT

2,450 - DIRECT IMPACT ON GDP
(\$MILLIONS)

94,588 - TOTAL JOBS SUPPORTED

4,596 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	71,864	\$2,450
Administrative and waste management services	22,518	\$755
Agriculture, forestry, fishing, and related activities	11,136	\$871
Arts, entertainment, and recreation	7,261	\$185
Construction	22,541	\$985
Educational services	4,770	\$140
Finance and insurance	8,003	\$1,407
Health care and social assistance	31,412	\$1,505
Information	4,073	\$524
Management of companies and enterprises	1,790	\$166
Manufacturing	16,980	\$3,890
Mining	469	\$105
Other services, except public administration	24,469	\$570
Professional, scientific, and technical services	17,001	\$1,051
Real estate and rental and leasing	18,974	\$3,841
Transportation and warehousing	7,984	\$493
Utilities	924	\$459
Wholesale trade	7,622	\$850

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.