

RETAIL'S IMPACT IN NORTH CAROLINA - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,947 - RETAIL ESTABLISHMENTS

1,560 - DIRECT LABOR INCOME
(\$MILLIONS)

62,228 - DIRECT RETAIL EMPLOYMENT

2,184 - DIRECT IMPACT ON GDP
(\$MILLIONS)

88,696 - TOTAL JOBS SUPPORTED

4,571 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	62,228	\$2,184
Administrative and waste management services	28,756	\$1,021
Agriculture, forestry, fishing, and related activities	4,764	\$323
Arts, entertainment, and recreation	8,101	\$234
Construction	23,129	\$1,183
Educational services	8,021	\$240
Finance and insurance	12,367	\$1,382
Health care and social assistance	38,750	\$2,073
Information	7,236	\$1,187
Management of companies and enterprises	3,454	\$384
Manufacturing	39,955	\$5,385
Mining	1,000	\$144
Other services, except public administration	24,045	\$630
Professional, scientific, and technical services	27,581	\$1,975
Real estate and rental and leasing	14,423	\$3,601
Transportation and warehousing	8,448	\$486
Utilities	858	\$373
Wholesale trade	11,277	\$1,430

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.