

# RETAIL'S IMPACT IN NORTH CAROLINA - 13

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**9,060** - RETAIL ESTABLISHMENTS

**1,909** - DIRECT LABOR INCOME  
(\$MILLIONS)

**72,945** - DIRECT RETAIL EMPLOYMENT

**2,627** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**102,406** - TOTAL JOBS SUPPORTED

**5,882** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-13

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	72,945	\$2,627
Administrative and waste management services	33,164	\$1,283
Agriculture, forestry, fishing, and related activities	5,731	\$387
Arts, entertainment, and recreation	9,171	\$281
Construction	25,465	\$1,591
Educational services	8,129	\$295
Finance and insurance	16,824	\$2,211
Health care and social assistance	43,474	\$2,654
Information	10,209	\$1,823
Management of companies and enterprises	6,589	\$824
Manufacturing	26,805	\$8,434
Mining	1,397	\$142
Other services, except public administration	23,317	\$769
Professional, scientific, and technical services	31,282	\$2,547
Real estate and rental and leasing	19,885	\$4,249
Transportation and warehousing	7,202	\$454
Utilities	492	\$236
Wholesale trade	15,577	\$2,186

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.