

RETAIL'S IMPACT IN NORTH CAROLINA - 12

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,511 - RETAIL ESTABLISHMENTS

2,677 - DIRECT LABOR INCOME
(\$MILLIONS)

88,850 - DIRECT RETAIL EMPLOYMENT

3,643 - DIRECT IMPACT ON GDP
(\$MILLIONS)

129,805 - TOTAL JOBS SUPPORTED

9,012 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-12

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	88,850	\$3,643
Administrative and waste management services	53,575	\$2,380
Agriculture, forestry, fishing, and related activities	1,171	\$53
Arts, entertainment, and recreation	15,380	\$741
Construction	24,825	\$1,863
Educational services	9,878	\$405
Finance and insurance	62,094	\$10,035
Health care and social assistance	45,904	\$2,693
Information	13,542	\$2,119
Management of companies and enterprises	19,122	\$2,944
Manufacturing	40,095	\$10,005
Mining	181	\$98
Other services, except public administration	26,610	\$908
Professional, scientific, and technical services	35,765	\$3,420
Real estate and rental and leasing	31,981	\$5,732
Transportation and warehousing	27,401	\$2,332
Utilities	1,220	\$672
Wholesale trade	31,807	\$4,494

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.