

RETAIL'S IMPACT IN NORTH CAROLINA - 11

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,733 - RETAIL ESTABLISHMENTS

1,487 - DIRECT LABOR INCOME
(\$MILLIONS)

61,081 - DIRECT RETAIL EMPLOYMENT

2,089 - DIRECT IMPACT ON GDP
(\$MILLIONS)

86,373 - TOTAL JOBS SUPPORTED

4,197 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-11

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	61,081	\$2,089
Administrative and waste management services	21,204	\$594
Agriculture, forestry, fishing, and related activities	5,609	\$261
Arts, entertainment, and recreation	6,940	\$300
Construction	26,355	\$982
Educational services	5,488	\$157
Finance and insurance	7,351	\$1,266
Health care and social assistance	41,983	\$2,148
Information	2,775	\$313
Management of companies and enterprises	1,541	\$154
Manufacturing	34,548	\$5,454
Mining	710	\$274
Other services, except public administration	27,424	\$564
Professional, scientific, and technical services	16,086	\$727
Real estate and rental and leasing	15,619	\$3,697
Transportation and warehousing	7,788	\$372
Utilities	775	\$407
Wholesale trade	9,186	\$994

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.