

# RETAIL'S IMPACT IN NORTH CAROLINA - 10

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**8,625** - RETAIL ESTABLISHMENTS

**1,564** - DIRECT LABOR INCOME  
(\$MILLIONS)

**62,379** - DIRECT RETAIL EMPLOYMENT

**2,190** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**88,073** - TOTAL JOBS SUPPORTED

**4,366** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-10

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	62,379	\$2,190
Administrative and waste management services	23,478	\$727
Agriculture, forestry, fishing, and related activities	3,557	\$128
Arts, entertainment, and recreation	5,576	\$185
Construction	20,040	\$859
Educational services	6,546	\$206
Finance and insurance	6,868	\$1,153
Health care and social assistance	43,654	\$2,399
Information	4,107	\$458
Management of companies and enterprises	3,069	\$328
Manufacturing	51,026	\$5,896
Mining	451	\$66
Other services, except public administration	22,185	\$657
Professional, scientific, and technical services	14,561	\$726
Real estate and rental and leasing	13,778	\$3,188
Transportation and warehousing	12,938	\$765
Utilities	1,526	\$843
Wholesale trade	10,168	\$1,140

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.