

RETAIL'S IMPACT IN NORTH CAROLINA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,492 - RETAIL ESTABLISHMENTS

1,532 - DIRECT LABOR INCOME
(\$MILLIONS)

63,299 - DIRECT RETAIL EMPLOYMENT

2,153 - DIRECT IMPACT ON GDP
(\$MILLIONS)

89,340 - TOTAL JOBS SUPPORTED

4,996 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NC-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	63,299	\$2,153
Administrative and waste management services	20,609	\$735
Agriculture, forestry, fishing, and related activities	9,374	\$706
Arts, entertainment, and recreation	4,652	\$125
Construction	18,443	\$906
Educational services	19,120	\$959
Finance and insurance	13,472	\$1,830
Health care and social assistance	56,219	\$3,023
Information	4,243	\$562
Management of companies and enterprises	3,498	\$405
Manufacturing	44,002	\$12,922
Mining	543	\$98
Other services, except public administration	25,845	\$713
Professional, scientific, and technical services	17,432	\$1,251
Real estate and rental and leasing	8,911	\$2,851
Transportation and warehousing	9,484	\$497
Utilities	818	\$417
Wholesale trade	11,492	\$1,362

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.