

RETAIL'S IMPACT IN NEW MEXICO - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Mexico. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



In New Mexico, there are five times as many retail jobs as manufacturing jobs.

BY THE NUMBERS

6,987 - RETAIL ESTABLISHMENTS

1,325 - DIRECT LABOR INCOME
(\$MILLIONS)

53,988 - DIRECT RETAIL EMPLOYMENT

2,031 - DIRECT IMPACT ON GDP
(\$MILLIONS)

72,021 - TOTAL JOBS SUPPORTED

3,630 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NM-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	53,988	\$2,031
Administrative and waste management services	14,827	\$779
Agriculture, forestry, fishing, and related activities	17,828	\$1,181
Arts, entertainment, and recreation	7,433	\$151
Construction	20,122	\$1,129
Educational services	3,757	\$101
Finance and insurance	9,613	\$645
Health care and social assistance	40,495	\$1,819
Information	3,736	\$505
Management of companies and enterprises	1,422	\$120
Manufacturing	10,646	\$757
Mining	19,376	\$4,634
Other services, except public administration	17,761	\$604
Professional, scientific, and technical services	15,604	\$1,058
Real estate and rental and leasing	7,056	\$3,053
Transportation and warehousing	10,610	\$988
Utilities	1,873	\$462
Wholesale trade	6,202	\$668

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.