

# RETAIL'S IMPACT IN NEW MEXICO - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Mexico. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**6,999** - RETAIL ESTABLISHMENTS

**1,772** - DIRECT LABOR INCOME  
(\$MILLIONS)

**65,724** - DIRECT RETAIL EMPLOYMENT

**2,587** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**89,734** - TOTAL JOBS SUPPORTED

**4,692** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NM-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,724	\$2,587
Administrative and waste management services	27,953	\$1,111
Agriculture, forestry, fishing, and related activities	2,177	\$85
Arts, entertainment, and recreation	6,847	\$140
Construction	21,233	\$1,407
Educational services	7,659	\$241
Finance and insurance	16,642	\$1,267
Health care and social assistance	48,457	\$2,691
Information	8,880	\$1,376
Management of companies and enterprises	2,902	\$293
Manufacturing	14,296	\$1,861
Mining	758	\$223
Other services, except public administration	19,935	\$754
Professional, scientific, and technical services	36,258	\$2,973
Real estate and rental and leasing	24,439	\$5,217
Transportation and warehousing	8,964	\$751
Utilities	788	\$237
Wholesale trade	13,351	\$1,552

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.