

RETAIL'S IMPACT IN NEW JERSEY - 9

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Jersey. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,229 - RETAIL ESTABLISHMENTS

1,900 - DIRECT LABOR INCOME
(\$MILLIONS)

54,769 - DIRECT RETAIL EMPLOYMENT

2,666 - DIRECT IMPACT ON GDP
(\$MILLIONS)

81,527 - TOTAL JOBS SUPPORTED

5,758 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NJ-9

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	54,769	\$2,666
Administrative and waste management services	30,953	\$1,527
Agriculture, forestry, fishing, and related activities	122	\$4
Arts, entertainment, and recreation	9,359	\$613
Construction	19,418	\$1,492
Educational services	7,849	\$310
Finance and insurance	17,707	\$1,788
Health care and social assistance	48,823	\$3,534
Information	7,587	\$2,146
Management of companies and enterprises	7,463	\$1,444
Manufacturing	33,879	\$4,610
Mining	137	\$20
Other services, except public administration	23,785	\$867
Professional, scientific, and technical services	31,434	\$3,209
Real estate and rental and leasing	20,696	\$6,847
Transportation and warehousing	26,377	\$2,042
Utilities	1,030	\$766
Wholesale trade	32,046	\$5,759

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.