

# RETAIL'S IMPACT IN NEW JERSEY - 8

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Jersey. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**7,998** - RETAIL ESTABLISHMENTS

**1,549** - DIRECT LABOR INCOME  
(\$MILLIONS)

**46,526** - DIRECT RETAIL EMPLOYMENT

**2,126** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**68,410** - TOTAL JOBS SUPPORTED

**5,092** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NJ-8

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	46,526	\$2,126
Administrative and waste management services	21,613	\$1,193
Agriculture, forestry, fishing, and related activities	114	\$3
Arts, entertainment, and recreation	4,078	\$184
Construction	8,538	\$726
Educational services	7,883	\$384
Finance and insurance	53,389	\$7,064
Health care and social assistance	34,334	\$2,069
Information	7,522	\$1,974
Management of companies and enterprises	2,482	\$452
Manufacturing	13,641	\$1,616
Mining	88	\$2
Other services, except public administration	17,192	\$723
Professional, scientific, and technical services	19,766	\$2,802
Real estate and rental and leasing	14,839	\$5,856
Transportation and warehousing	31,655	\$3,200
Utilities	902	\$578
Wholesale trade	14,991	\$2,583

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.