

# RETAIL'S IMPACT IN NEW JERSEY - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Jersey. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**10,412** - RETAIL ESTABLISHMENTS

**3,241** - DIRECT LABOR INCOME  
(\$MILLIONS)

**85,500** - DIRECT RETAIL EMPLOYMENT

**4,598** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**121,296** - TOTAL JOBS SUPPORTED

**9,192** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NJ-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	85,500	\$4,598
Administrative and waste management services	34,669	\$2,378
Agriculture, forestry, fishing, and related activities	3,497	\$100
Arts, entertainment, and recreation	9,192	\$354
Construction	22,796	\$2,005
Educational services	11,327	\$513
Finance and insurance	39,612	\$4,137
Health care and social assistance	55,312	\$3,730
Information	15,832	\$5,522
Management of companies and enterprises	13,128	\$2,658
Manufacturing	30,567	\$6,929
Mining	180	\$23
Other services, except public administration	30,000	\$1,126
Professional, scientific, and technical services	58,655	\$6,564
Real estate and rental and leasing	26,951	\$8,280
Transportation and warehousing	10,242	\$834
Utilities	1,523	\$817
Wholesale trade	21,650	\$4,466

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.