

RETAIL'S IMPACT IN NEW JERSEY - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Jersey. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,530 - RETAIL ESTABLISHMENTS

2,053 - DIRECT LABOR INCOME
(\$MILLIONS)

64,258 - DIRECT RETAIL EMPLOYMENT

3,086 - DIRECT IMPACT ON GDP
(\$MILLIONS)

93,609 - TOTAL JOBS SUPPORTED

6,551 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NJ-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	64,258	\$3,086
Administrative and waste management services	40,230	\$1,952
Agriculture, forestry, fishing, and related activities	547	\$24
Arts, entertainment, and recreation	6,850	\$192
Construction	17,812	\$1,506
Educational services	8,273	\$305
Finance and insurance	19,413	\$2,425
Health care and social assistance	46,203	\$3,111
Information	10,271	\$3,944
Management of companies and enterprises	8,023	\$1,591
Manufacturing	20,728	\$3,559
Mining	479	\$-18
Other services, except public administration	23,502	\$1,110
Professional, scientific, and technical services	48,212	\$4,750
Real estate and rental and leasing	24,455	\$7,644
Transportation and warehousing	24,241	\$1,789
Utilities	790	\$491
Wholesale trade	26,780	\$4,665

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.