

# RETAIL'S IMPACT IN NEW JERSEY - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Jersey. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**9,817** - RETAIL ESTABLISHMENTS

**2,767** - DIRECT LABOR INCOME  
(\$MILLIONS)

**77,882** - DIRECT RETAIL EMPLOYMENT

**4,047** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**108,592** - TOTAL JOBS SUPPORTED

**7,497** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NJ-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	77,882	\$4,047
Administrative and waste management services	23,055	\$1,435
Agriculture, forestry, fishing, and related activities	2,451	\$69
Arts, entertainment, and recreation	8,693	\$343
Construction	20,857	\$1,493
Educational services	12,122	\$472
Finance and insurance	24,930	\$2,095
Health care and social assistance	70,781	\$4,761
Information	5,461	\$1,522
Management of companies and enterprises	15,220	\$2,915
Manufacturing	18,050	\$3,259
Mining	216	\$22
Other services, except public administration	27,774	\$933
Professional, scientific, and technical services	41,393	\$3,686
Real estate and rental and leasing	10,117	\$5,309
Transportation and warehousing	11,317	\$764
Utilities	1,340	\$701
Wholesale trade	23,897	\$4,428

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.