

RETAIL'S IMPACT IN NEW JERSEY - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Jersey. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,349 - RETAIL ESTABLISHMENTS

2,090 - DIRECT LABOR INCOME
(\$MILLIONS)

69,776 - DIRECT RETAIL EMPLOYMENT

3,051 - DIRECT IMPACT ON GDP
(\$MILLIONS)

98,847 - TOTAL JOBS SUPPORTED

6,102 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NJ-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	69,776	\$3,051
Administrative and waste management services	18,033	\$986
Agriculture, forestry, fishing, and related activities	2,211	\$98
Arts, entertainment, and recreation	11,529	\$387
Construction	20,104	\$1,574
Educational services	13,185	\$448
Finance and insurance	25,373	\$2,021
Health care and social assistance	55,761	\$3,610
Information	6,962	\$2,344
Management of companies and enterprises	2,386	\$285
Manufacturing	13,440	\$1,966
Mining	520	\$81
Other services, except public administration	24,304	\$829
Professional, scientific, and technical services	32,714	\$2,812
Real estate and rental and leasing	34,607	\$9,928
Transportation and warehousing	11,013	\$768
Utilities	1,730	\$881
Wholesale trade	12,337	\$1,997

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.