

RETAIL'S IMPACT IN NEW JERSEY - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Jersey. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,258 - RETAIL ESTABLISHMENTS

2,314 - DIRECT LABOR INCOME
(\$MILLIONS)

71,222 - DIRECT RETAIL EMPLOYMENT

3,220 - DIRECT IMPACT ON GDP
(\$MILLIONS)

97,973 - TOTAL JOBS SUPPORTED

5,926 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NJ-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	71,222	\$3,220
Administrative and waste management services	12,561	\$709
Agriculture, forestry, fishing, and related activities	10,508	\$446
Arts, entertainment, and recreation	30,513	\$958
Construction	20,858	\$1,552
Educational services	4,717	\$135
Finance and insurance	8,248	\$1,169
Health care and social assistance	41,130	\$2,595
Information	2,496	\$606
Management of companies and enterprises	2,220	\$218
Manufacturing	17,108	\$2,175
Mining	349	\$58
Other services, except public administration	19,022	\$676
Professional, scientific, and technical services	15,083	\$1,082
Real estate and rental and leasing	18,656	\$7,832
Transportation and warehousing	13,812	\$865
Utilities	2,735	\$2,075
Wholesale trade	9,643	\$1,412

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.