

RETAIL'S IMPACT IN NEW JERSEY - 12

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Jersey. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,328 - RETAIL ESTABLISHMENTS

1,771 - DIRECT LABOR INCOME
(\$MILLIONS)

55,412 - DIRECT RETAIL EMPLOYMENT

2,502 - DIRECT IMPACT ON GDP
(\$MILLIONS)

80,988 - TOTAL JOBS SUPPORTED

5,713 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NJ-12

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	55,412	\$2,502
Administrative and waste management services	33,373	\$1,715
Agriculture, forestry, fishing, and related activities	941	\$44
Arts, entertainment, and recreation	4,880	\$182
Construction	13,741	\$1,186
Educational services	20,213	\$1,365
Finance and insurance	39,644	\$3,622
Health care and social assistance	37,723	\$2,449
Information	11,916	\$3,056
Management of companies and enterprises	7,419	\$1,589
Manufacturing	23,935	\$5,008
Mining	834	\$26
Other services, except public administration	20,508	\$898
Professional, scientific, and technical services	44,546	\$5,333
Real estate and rental and leasing	15,361	\$6,104
Transportation and warehousing	15,568	\$1,125
Utilities	877	\$482
Wholesale trade	20,363	\$3,856

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.