

RETAIL'S IMPACT IN NEW JERSEY - 11

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Jersey. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,107 - RETAIL ESTABLISHMENTS

2,851 - DIRECT LABOR INCOME
(\$MILLIONS)

77,025 - DIRECT RETAIL EMPLOYMENT

4,046 - DIRECT IMPACT ON GDP
(\$MILLIONS)

113,157 - TOTAL JOBS SUPPORTED

8,839 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NJ-11

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	77,025	\$4,046
Administrative and waste management services	42,583	\$2,644
Agriculture, forestry, fishing, and related activities	871	\$34
Arts, entertainment, and recreation	8,360	\$573
Construction	22,931	\$1,986
Educational services	16,833	\$769
Finance and insurance	56,979	\$5,731
Health care and social assistance	60,333	\$4,433
Information	14,425	\$4,242
Management of companies and enterprises	18,049	\$3,752
Manufacturing	35,606	\$7,414
Mining	261	\$30
Other services, except public administration	32,042	\$1,260
Professional, scientific, and technical services	70,827	\$8,620
Real estate and rental and leasing	48,046	\$13,519
Transportation and warehousing	10,835	\$880
Utilities	573	\$451
Wholesale trade	32,579	\$6,524

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.