

RETAIL'S IMPACT IN NEW JERSEY - 10

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Jersey. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,758 - RETAIL ESTABLISHMENTS

1,307 - DIRECT LABOR INCOME
(\$MILLIONS)

39,705 - DIRECT RETAIL EMPLOYMENT

1,779 - DIRECT IMPACT ON GDP
(\$MILLIONS)

57,602 - TOTAL JOBS SUPPORTED

4,147 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NJ-10

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	39,705	\$1,779
Administrative and waste management services	15,138	\$909
Agriculture, forestry, fishing, and related activities	193	\$5
Arts, entertainment, and recreation	4,174	\$196
Construction	9,965	\$864
Educational services	8,237	\$386
Finance and insurance	23,743	\$2,984
Health care and social assistance	45,121	\$2,799
Information	5,053	\$1,726
Management of companies and enterprises	1,011	\$214
Manufacturing	16,118	\$3,741
Mining	58	\$5
Other services, except public administration	17,848	\$648
Professional, scientific, and technical services	15,800	\$1,978
Real estate and rental and leasing	16,583	\$6,662
Transportation and warehousing	20,640	\$2,402
Utilities	861	\$607
Wholesale trade	10,513	\$1,861

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.