

# RETAIL'S IMPACT IN NEW JERSEY - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Jersey. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**8,552** - RETAIL ESTABLISHMENTS

**1,993** - DIRECT LABOR INCOME  
(\$MILLIONS)

**70,830** - DIRECT RETAIL EMPLOYMENT

**2,880** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**97,784** - TOTAL JOBS SUPPORTED

**5,648** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NJ-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	70,830	\$2,880
Administrative and waste management services	26,104	\$1,182
Agriculture, forestry, fishing, and related activities	1,666	\$73
Arts, entertainment, and recreation	5,921	\$255
Construction	16,625	\$1,215
Educational services	7,484	\$261
Finance and insurance	12,270	\$1,290
Health care and social assistance	54,014	\$3,478
Information	3,998	\$1,317
Management of companies and enterprises	4,039	\$687
Manufacturing	20,129	\$3,125
Mining	69	\$8
Other services, except public administration	19,591	\$687
Professional, scientific, and technical services	24,883	\$1,999
Real estate and rental and leasing	16,834	\$5,947
Transportation and warehousing	10,285	\$725
Utilities	640	\$320
Wholesale trade	16,813	\$2,573

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.