

RETAIL'S IMPACT IN NEW HAMPSHIRE - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Hampshire. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,373 - RETAIL ESTABLISHMENTS

2,540 - DIRECT LABOR INCOME
(\$MILLIONS)

80,529 - DIRECT RETAIL EMPLOYMENT

3,242 - DIRECT IMPACT ON GDP
(\$MILLIONS)

110,001 - TOTAL JOBS SUPPORTED

6,131 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NH-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	80,529	\$3,242
Administrative and waste management services	19,934	\$1,002
Agriculture, forestry, fishing, and related activities	4,929	\$112
Arts, entertainment, and recreation	11,014	\$265
Construction	23,979	\$1,149
Educational services	15,696	\$883
Finance and insurance	16,694	\$1,908
Health care and social assistance	52,317	\$3,374
Information	6,143	\$932
Management of companies and enterprises	4,481	\$559
Manufacturing	41,075	\$4,384
Mining	294	\$88
Other services, except public administration	20,497	\$748
Professional, scientific, and technical services	25,628	\$1,951
Real estate and rental and leasing	12,592	\$4,109
Transportation and warehousing	7,362	\$498
Utilities	748	\$311
Wholesale trade	14,047	\$1,981

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.