

RETAIL'S IMPACT IN NEW HAMPSHIRE - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Hampshire. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,094 - RETAIL ESTABLISHMENTS

2,381 - DIRECT LABOR INCOME
(\$MILLIONS)

79,316 - DIRECT RETAIL EMPLOYMENT

3,018 - DIRECT IMPACT ON GDP
(\$MILLIONS)

109,276 - TOTAL JOBS SUPPORTED

6,054 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NH-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	79,316	\$3,018
Administrative and waste management services	22,374	\$1,196
Agriculture, forestry, fishing, and related activities	3,238	\$71
Arts, entertainment, and recreation	10,548	\$234
Construction	24,174	\$1,161
Educational services	11,551	\$475
Finance and insurance	27,376	\$2,982
Health care and social assistance	43,832	\$2,697
Information	8,648	\$1,532
Management of companies and enterprises	4,241	\$570
Manufacturing	29,521	\$3,168
Mining	969	\$101
Other services, except public administration	22,030	\$794
Professional, scientific, and technical services	29,549	\$2,359
Real estate and rental and leasing	24,204	\$5,852
Transportation and warehousing	8,886	\$529
Utilities	1,840	\$767
Wholesale trade	15,888	\$2,302

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.