

RETAIL'S IMPACT IN NEW HAMPSHIRE

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in New Hampshire. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



It would take all of New Hampshire's ski lifts two hours to get residents with retail-supported jobs to the top of the slopes.

BY THE NUMBERS

18,467 - RETAIL ESTABLISHMENTS

4,921 - DIRECT LABOR INCOME
(\$MILLIONS)

159,845 - DIRECT RETAIL EMPLOYMENT

6,260 - DIRECT IMPACT ON GDP
(\$MILLIONS)

219,277 - TOTAL JOBS SUPPORTED

\$12.2 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NEW HAMPSHIRE

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	159,845	\$6,260
Administrative and waste management services	42,308	\$2,198
Agriculture, forestry, fishing, and related activities	8,167	\$183
Arts, entertainment, and recreation	21,562	\$499
Construction	48,153	\$2,310
Educational services	27,247	\$1,358
Finance and insurance	44,070	\$4,890
Health care and social assistance	96,149	\$6,071
Information	14,791	\$2,464
Management of companies and enterprises	8,722	\$1,129
Manufacturing	70,596	\$7,552
Mining	1,263	\$189
Other services, except public administration	42,527	\$1,542
Professional, scientific, and technical services	55,177	\$4,310
Real estate and rental and leasing	36,796	\$9,961
Transportation and warehousing	16,248	\$1,027
Utilities	2,588	\$1,078
Wholesale trade	29,935	\$4,283

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.