

RETAIL'S IMPACT IN NEVADA - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Nevada. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

4,891 - RETAIL ESTABLISHMENTS

1,304 - DIRECT LABOR INCOME
(\$MILLIONS)

40,136 - DIRECT RETAIL EMPLOYMENT

2,045 - DIRECT IMPACT ON GDP
(\$MILLIONS)

54,466 - TOTAL JOBS SUPPORTED

3,580 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NV-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	40,136	\$2,045
Administrative and waste management services	14,013	\$584
Agriculture, forestry, fishing, and related activities	1,490	\$86
Arts, entertainment, and recreation	5,544	\$357
Construction	11,829	\$961
Educational services	2,891	\$107
Finance and insurance	9,502	\$890
Health care and social assistance	19,209	\$1,156
Information	2,987	\$447
Management of companies and enterprises	1,668	\$241
Manufacturing	3,641	\$375
Mining	3,101	\$1,748
Other services, except public administration	12,626	\$361
Professional, scientific, and technical services	11,857	\$898
Real estate and rental and leasing	12,648	\$3,108
Transportation and warehousing	7,652	\$651
Utilities	1,014	\$535
Wholesale trade	5,081	\$673

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.