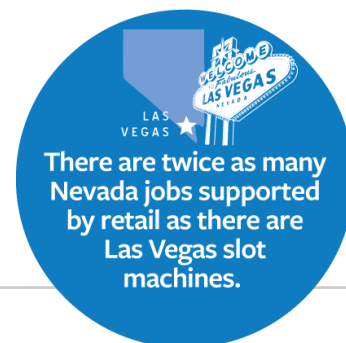


## RETAIL'S IMPACT IN NEVADA - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Nevada. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**8,936** - RETAIL ESTABLISHMENTS

**1,596** - DIRECT LABOR INCOME  
(\$MILLIONS)

**62,278** - DIRECT RETAIL EMPLOYMENT

**2,529** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**89,235** - TOTAL JOBS SUPPORTED

**5,098** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NV-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	62,278	\$2,529
Administrative and waste management services	24,765	\$825
Agriculture, forestry, fishing, and related activities	4,380	\$268
Arts, entertainment, and recreation	8,801	\$508
Construction	19,834	\$1,408
Educational services	3,942	\$121
Finance and insurance	32,909	\$1,874
Health care and social assistance	33,206	\$2,054
Information	4,436	\$624
Management of companies and enterprises	6,204	\$676
Manufacturing	21,008	\$2,612
Mining	14,323	\$8,279
Other services, except public administration	22,861	\$699
Professional, scientific, and technical services	24,657	\$1,527
Real estate and rental and leasing	14,721	\$3,444
Transportation and warehousing	17,895	\$955
Utilities	1,183	\$530
Wholesale trade	13,125	\$1,709

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.