

RETAIL'S IMPACT IN NEVADA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Nevada. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,335 - RETAIL ESTABLISHMENTS

3,234 - DIRECT LABOR INCOME
(\$MILLIONS)

101,683 - DIRECT RETAIL EMPLOYMENT

5,084 - DIRECT IMPACT ON GDP
(\$MILLIONS)

141,433 - TOTAL JOBS SUPPORTED

8,821 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NV-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	101,683	\$5,084
Administrative and waste management services	41,767	\$1,564
Agriculture, forestry, fishing, and related activities	128	\$4
Arts, entertainment, and recreation	20,481	\$1,348
Construction	20,777	\$1,761
Educational services	3,067	\$118
Finance and insurance	27,449	\$2,124
Health care and social assistance	40,760	\$2,468
Information	6,639	\$975
Management of companies and enterprises	9,618	\$1,405
Manufacturing	9,727	\$1,296
Mining	2,019	\$19
Other services, except public administration	22,160	\$821
Professional, scientific, and technical services	27,752	\$2,320
Real estate and rental and leasing	42,603	\$5,764
Transportation and warehousing	20,640	\$2,373
Utilities	1,267	\$538
Wholesale trade	12,648	\$1,710

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.