

RETAIL'S IMPACT IN NEVADA

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Nevada. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

31,028 - RETAIL ESTABLISHMENTS

8,091 - DIRECT LABOR INCOME
(\$MILLIONS)

265,122 - DIRECT RETAIL EMPLOYMENT

12,928 - DIRECT IMPACT ON GDP
(\$MILLIONS)

371,642 - TOTAL JOBS SUPPORTED

\$23.3 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NEVADA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	265,122	\$12,928
Administrative and waste management services	103,946	\$3,942
Agriculture, forestry, fishing, and related activities	6,105	\$361
Arts, entertainment, and recreation	49,472	\$3,199
Construction	67,917	\$5,446
Educational services	14,077	\$514
Finance and insurance	89,929	\$6,404
Health care and social assistance	115,926	\$7,183
Information	18,006	\$2,595
Management of companies and enterprises	23,064	\$3,136
Manufacturing	43,560	\$5,581
Mining	19,716	\$10,113
Other services, except public administration	72,363	\$2,372
Professional, scientific, and technical services	82,485	\$6,243
Real estate and rental and leasing	106,688	\$17,643
Transportation and warehousing	57,744	\$5,383
Utilities	4,205	\$1,927
Wholesale trade	37,746	\$5,023

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.