

RETAIL'S IMPACT IN MONTANA

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Montana. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

16,449 - RETAIL ESTABLISHMENTS

2,760 - DIRECT LABOR INCOME
(\$MILLIONS)

110,964 - DIRECT RETAIL EMPLOYMENT

3,506 - DIRECT IMPACT ON GDP
(\$MILLIONS)

156,058 - TOTAL JOBS SUPPORTED

\$6.9 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MONTANA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	110,964	\$3,506
Administrative and waste management services	27,845	\$981
Agriculture, forestry, fishing, and related activities	35,559	\$2,073
Arts, entertainment, and recreation	19,289	\$498
Construction	40,422	\$2,155
Educational services	8,174	\$184
Finance and insurance	25,784	\$1,706
Health care and social assistance	70,699	\$3,737
Information	8,713	\$877
Management of companies and enterprises	2,370	\$208
Manufacturing	21,368	\$2,847
Mining	12,634	\$2,700
Other services, except public administration	33,932	\$919
Professional, scientific, and technical services	34,704	\$1,923
Real estate and rental and leasing	29,228	\$5,640
Transportation and warehousing	19,200	\$2,001
Utilities	3,285	\$966
Wholesale trade	18,340	\$2,227

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.