

RETAIL'S IMPACT IN MISSOURI - 8

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Missouri. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,838 - RETAIL ESTABLISHMENTS

1,446 - DIRECT LABOR INCOME
(\$MILLIONS)

59,011 - DIRECT RETAIL EMPLOYMENT

2,240 - DIRECT IMPACT ON GDP
(\$MILLIONS)

83,237 - TOTAL JOBS SUPPORTED

4,024 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MO-8

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	59,011	\$2,240
Administrative and waste management services	15,316	\$476
Agriculture, forestry, fishing, and related activities	22,435	\$733
Arts, entertainment, and recreation	3,053	\$116
Construction	21,742	\$742
Educational services	2,905	\$69
Finance and insurance	13,825	\$1,220
Health care and social assistance	48,910	\$2,179
Information	3,206	\$576
Management of companies and enterprises	1,688	\$148
Manufacturing	34,959	\$3,544
Mining	1,943	\$-288
Other services, except public administration	25,531	\$564
Professional, scientific, and technical services	10,551	\$627
Real estate and rental and leasing	7,034	\$2,518
Transportation and warehousing	13,790	\$867
Utilities	1,396	\$600
Wholesale trade	11,861	\$1,289

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.