

RETAIL'S IMPACT IN MISSOURI - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Missouri. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,108 - RETAIL ESTABLISHMENTS

2,041 - DIRECT LABOR INCOME
(\$MILLIONS)

81,469 - DIRECT RETAIL EMPLOYMENT

3,120 - DIRECT IMPACT ON GDP
(\$MILLIONS)

118,860 - TOTAL JOBS SUPPORTED

6,089 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MO-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	81,469	\$3,120
Administrative and waste management services	32,337	\$1,174
Agriculture, forestry, fishing, and related activities	9,973	\$317
Arts, entertainment, and recreation	10,290	\$340
Construction	23,659	\$925
Educational services	5,834	\$179
Finance and insurance	19,205	\$1,669
Health care and social assistance	52,262	\$2,969
Information	5,482	\$1,050
Management of companies and enterprises	5,611	\$560
Manufacturing	40,241	\$4,267
Mining	412	\$121
Other services, except public administration	29,383	\$825
Professional, scientific, and technical services	17,123	\$1,127
Real estate and rental and leasing	17,067	\$3,576
Transportation and warehousing	23,926	\$1,663
Utilities	1,231	\$511
Wholesale trade	15,691	\$1,791

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.