

RETAIL'S IMPACT IN MISSOURI - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Missouri. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,901 - RETAIL ESTABLISHMENTS

1,955 - DIRECT LABOR INCOME
(\$MILLIONS)

75,406 - DIRECT RETAIL EMPLOYMENT

2,907 - DIRECT IMPACT ON GDP
(\$MILLIONS)

108,112 - TOTAL JOBS SUPPORTED

5,530 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MO-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	75,406	\$2,907
Administrative and waste management services	18,416	\$720
Agriculture, forestry, fishing, and related activities	37,348	\$1,110
Arts, entertainment, and recreation	8,745	\$417
Construction	20,352	\$1,066
Educational services	6,838	\$221
Finance and insurance	17,789	\$1,685
Health care and social assistance	38,218	\$2,058
Information	5,415	\$927
Management of companies and enterprises	3,119	\$335
Manufacturing	34,692	\$4,779
Mining	408	\$229
Other services, except public administration	25,880	\$688
Professional, scientific, and technical services	14,702	\$1,010
Real estate and rental and leasing	11,917	\$3,145
Transportation and warehousing	13,020	\$999
Utilities	1,865	\$774
Wholesale trade	12,646	\$1,567

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.