

RETAIL'S IMPACT IN MISSOURI - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Missouri. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,141 - RETAIL ESTABLISHMENTS

1,429 - DIRECT LABOR INCOME
(\$MILLIONS)

57,722 - DIRECT RETAIL EMPLOYMENT

2,201 - DIRECT IMPACT ON GDP
(\$MILLIONS)

82,062 - TOTAL JOBS SUPPORTED

3,892 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MO-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	57,722	\$2,201
Administrative and waste management services	12,183	\$385
Agriculture, forestry, fishing, and related activities	25,566	\$775
Arts, entertainment, and recreation	3,338	\$110
Construction	21,192	\$767
Educational services	6,518	\$154
Finance and insurance	14,184	\$1,273
Health care and social assistance	31,149	\$1,185
Information	2,923	\$383
Management of companies and enterprises	2,257	\$185
Manufacturing	21,892	\$2,018
Mining	781	\$204
Other services, except public administration	23,042	\$581
Professional, scientific, and technical services	13,110	\$715
Real estate and rental and leasing	7,039	\$2,367
Transportation and warehousing	9,893	\$598
Utilities	1,634	\$746
Wholesale trade	8,572	\$916

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.