

RETAIL'S IMPACT IN MISSOURI - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Missouri. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,904 - RETAIL ESTABLISHMENTS

1,722 - DIRECT LABOR INCOME
(\$MILLIONS)

70,679 - DIRECT RETAIL EMPLOYMENT

2,620 - DIRECT IMPACT ON GDP
(\$MILLIONS)

100,087 - TOTAL JOBS SUPPORTED

4,971 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MO-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	70,679	\$2,620
Administrative and waste management services	21,821	\$714
Agriculture, forestry, fishing, and related activities	13,019	\$298
Arts, entertainment, and recreation	7,201	\$322
Construction	27,929	\$1,269
Educational services	5,874	\$186
Finance and insurance	18,406	\$1,590
Health care and social assistance	39,937	\$1,970
Information	5,225	\$974
Management of companies and enterprises	4,351	\$393
Manufacturing	31,496	\$4,285
Mining	482	\$212
Other services, except public administration	26,253	\$747
Professional, scientific, and technical services	16,129	\$916
Real estate and rental and leasing	15,153	\$3,317
Transportation and warehousing	12,353	\$744
Utilities	2,165	\$1,038
Wholesale trade	12,766	\$1,574

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.