

RETAIL'S IMPACT IN MISSOURI - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Missouri. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,119 - RETAIL ESTABLISHMENTS

2,654 - DIRECT LABOR INCOME
(\$MILLIONS)

99,694 - DIRECT RETAIL EMPLOYMENT

3,714 - DIRECT IMPACT ON GDP
(\$MILLIONS)

138,716 - TOTAL JOBS SUPPORTED

7,584 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MO-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	99,694	\$3,714
Administrative and waste management services	38,362	\$1,694
Agriculture, forestry, fishing, and related activities	749	\$25
Arts, entertainment, and recreation	13,453	\$622
Construction	22,433	\$1,602
Educational services	16,047	\$709
Finance and insurance	39,370	\$4,098
Health care and social assistance	69,134	\$4,588
Information	14,649	\$3,846
Management of companies and enterprises	16,504	\$2,410
Manufacturing	21,434	\$3,321
Mining	855	\$906
Other services, except public administration	26,818	\$934
Professional, scientific, and technical services	40,485	\$3,598
Real estate and rental and leasing	39,248	\$5,557
Transportation and warehousing	9,169	\$722
Utilities	598	\$215
Wholesale trade	21,247	\$3,359

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.