

RETAIL'S IMPACT IN MISSOURI - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Missouri. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,037 - RETAIL ESTABLISHMENTS

2,123 - DIRECT LABOR INCOME
(\$MILLIONS)

81,673 - DIRECT RETAIL EMPLOYMENT

2,953 - DIRECT IMPACT ON GDP
(\$MILLIONS)

116,931 - TOTAL JOBS SUPPORTED

6,970 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MO-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	81,673	\$2,953
Administrative and waste management services	37,803	\$1,805
Agriculture, forestry, fishing, and related activities	211	\$12
Arts, entertainment, and recreation	19,351	\$1,030
Construction	18,148	\$1,412
Educational services	25,430	\$1,307
Finance and insurance	31,245	\$3,814
Health care and social assistance	76,068	\$4,603
Information	12,244	\$3,015
Management of companies and enterprises	19,278	\$2,881
Manufacturing	47,794	\$8,682
Mining	2,857	\$142
Other services, except public administration	29,421	\$1,159
Professional, scientific, and technical services	38,672	\$4,176
Real estate and rental and leasing	25,058	\$4,611
Transportation and warehousing	22,348	\$1,974
Utilities	1,826	\$702
Wholesale trade	25,040	\$3,858

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.