

RETAIL'S IMPACT IN MISSISSIPPI - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Mississippi. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,645 - RETAIL ESTABLISHMENTS

1,689 - DIRECT LABOR INCOME
(\$MILLIONS)

67,848 - DIRECT RETAIL EMPLOYMENT

2,699 - DIRECT IMPACT ON GDP
(\$MILLIONS)

89,363 - TOTAL JOBS SUPPORTED

4,568 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MS-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	67,848	\$2,699
Administrative and waste management services	23,832	\$767
Agriculture, forestry, fishing, and related activities	6,177	\$367
Arts, entertainment, and recreation	7,958	\$306
Construction	24,747	\$1,520
Educational services	4,309	\$124
Finance and insurance	9,835	\$797
Health care and social assistance	29,137	\$1,568
Information	3,008	\$384
Management of companies and enterprises	2,330	\$225
Manufacturing	34,031	\$4,531
Mining	4,548	\$835
Other services, except public administration	23,011	\$583
Professional, scientific, and technical services	14,587	\$828
Real estate and rental and leasing	12,924	\$2,697
Transportation and warehousing	9,503	\$616
Utilities	2,844	\$1,193
Wholesale trade	6,868	\$861

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.