

RETAIL'S IMPACT IN MISSISSIPPI - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Mississippi. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,883 - RETAIL ESTABLISHMENTS

1,668 - DIRECT LABOR INCOME
(\$MILLIONS)

65,589 - DIRECT RETAIL EMPLOYMENT

2,686 - DIRECT IMPACT ON GDP
(\$MILLIONS)

92,411 - TOTAL JOBS SUPPORTED

4,853 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MS-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,589	\$2,686
Administrative and waste management services	22,066	\$656
Agriculture, forestry, fishing, and related activities	10,953	\$721
Arts, entertainment, and recreation	3,347	\$86
Construction	22,789	\$1,450
Educational services	8,054	\$288
Finance and insurance	23,688	\$1,346
Health care and social assistance	46,203	\$2,303
Information	5,636	\$847
Management of companies and enterprises	5,247	\$629
Manufacturing	29,168	\$2,420
Mining	4,898	\$902
Other services, except public administration	24,627	\$681
Professional, scientific, and technical services	17,070	\$1,088
Real estate and rental and leasing	14,362	\$2,876
Transportation and warehousing	14,581	\$957
Utilities	1,590	\$571
Wholesale trade	12,424	\$1,621

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.