

RETAIL'S IMPACT IN MISSISSIPPI - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Mississippi. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,089 - RETAIL ESTABLISHMENTS

1,445 - DIRECT LABOR INCOME
(\$MILLIONS)

53,894 - DIRECT RETAIL EMPLOYMENT

2,280 - DIRECT IMPACT ON GDP
(\$MILLIONS)

76,331 - TOTAL JOBS SUPPORTED

4,018 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MS-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	53,894	\$2,280
Administrative and waste management services	18,827	\$580
Agriculture, forestry, fishing, and related activities	22,303	\$1,465
Arts, entertainment, and recreation	6,950	\$227
Construction	16,243	\$1,022
Educational services	8,355	\$261
Finance and insurance	16,037	\$801
Health care and social assistance	38,746	\$1,816
Information	3,568	\$458
Management of companies and enterprises	1,943	\$202
Manufacturing	24,133	\$2,336
Mining	2,584	\$386
Other services, except public administration	22,603	\$548
Professional, scientific, and technical services	11,753	\$727
Real estate and rental and leasing	7,282	\$2,121
Transportation and warehousing	10,690	\$802
Utilities	2,195	\$901
Wholesale trade	9,168	\$1,199

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.