

RETAIL'S IMPACT IN MISSISSIPPI - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Mississippi. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,819 - RETAIL ESTABLISHMENTS

1,592 - DIRECT LABOR INCOME
(\$MILLIONS)

67,232 - DIRECT RETAIL EMPLOYMENT

2,611 - DIRECT IMPACT ON GDP
(\$MILLIONS)

90,648 - TOTAL JOBS SUPPORTED

4,404 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MS-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	67,232	\$2,611
Administrative and waste management services	25,794	\$662
Agriculture, forestry, fishing, and related activities	17,425	\$524
Arts, entertainment, and recreation	2,334	\$66
Construction	21,776	\$1,331
Educational services	4,966	\$135
Finance and insurance	8,936	\$671
Health care and social assistance	36,459	\$1,889
Information	3,243	\$352
Management of companies and enterprises	1,767	\$152
Manufacturing	54,653	\$5,445
Mining	1,242	\$138
Other services, except public administration	22,250	\$623
Professional, scientific, and technical services	11,814	\$574
Real estate and rental and leasing	12,641	\$2,756
Transportation and warehousing	18,775	\$1,142
Utilities	1,386	\$467
Wholesale trade	10,435	\$1,322

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.