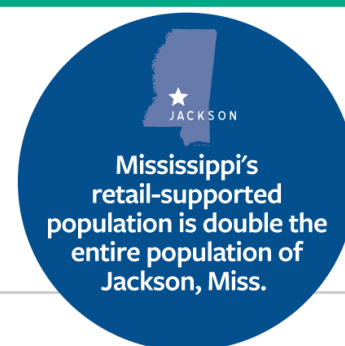


# RETAIL'S IMPACT IN MISSISSIPPI

## 1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Mississippi. Here is a quick look at retail in your state, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**35,436** - RETAIL ESTABLISHMENTS

**6,394** - DIRECT LABOR INCOME  
(\$MILLIONS)

**254,562** - DIRECT RETAIL EMPLOYMENT

**10,276** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**348,752** - TOTAL JOBS SUPPORTED

**\$17.8 Billion** - TOTAL IMPACT ON GDP

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MISSISSIPPI

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	254,562	\$10,276
Administrative and waste management services	90,519	\$2,664
Agriculture, forestry, fishing, and related activities	56,859	\$3,077
Arts, entertainment, and recreation	20,589	\$685
Construction	85,555	\$5,323
Educational services	25,684	\$808
Finance and insurance	58,496	\$3,615
Health care and social assistance	150,544	\$7,576
Information	15,455	\$2,041
Management of companies and enterprises	11,287	\$1,207
Manufacturing	141,986	\$14,732
Mining	13,272	\$2,260
Other services, except public administration	92,490	\$2,434
Professional, scientific, and technical services	55,223	\$3,217
Real estate and rental and leasing	47,209	\$10,450
Transportation and warehousing	53,548	\$3,517
Utilities	8,015	\$3,132
Wholesale trade	38,894	\$5,002

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.