

RETAIL'S IMPACT IN MINNESOTA - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Minnesota. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,046 - RETAIL ESTABLISHMENTS

2,309 - DIRECT LABOR INCOME
(\$MILLIONS)

79,251 - DIRECT RETAIL EMPLOYMENT

3,187 - DIRECT IMPACT ON GDP
(\$MILLIONS)

121,452 - TOTAL JOBS SUPPORTED

8,465 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MN-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	79,251	\$3,187
Administrative and waste management services	41,848	\$1,813
Agriculture, forestry, fishing, and related activities	308	\$23
Arts, entertainment, and recreation	22,306	\$866
Construction	13,745	\$1,409
Educational services	17,534	\$709
Finance and insurance	75,048	\$7,868
Health care and social assistance	89,670	\$5,631
Information	13,546	\$2,653
Management of companies and enterprises	26,444	\$4,184
Manufacturing	38,332	\$5,622
Mining	435	\$79
Other services, except public administration	30,520	\$1,243
Professional, scientific, and technical services	58,766	\$6,462
Real estate and rental and leasing	36,347	\$7,938
Transportation and warehousing	23,417	\$2,369
Utilities	2,670	\$1,008
Wholesale trade	27,533	\$4,410

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.