

RETAIL'S IMPACT IN MINNESOTA - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Minnesota. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,659 - RETAIL ESTABLISHMENTS

1,803 - DIRECT LABOR INCOME
(\$MILLIONS)

68,190 - DIRECT RETAIL EMPLOYMENT

2,686 - DIRECT IMPACT ON GDP
(\$MILLIONS)

100,111 - TOTAL JOBS SUPPORTED

6,110 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MN-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	68,190	\$2,686
Administrative and waste management services	27,189	\$1,088
Agriculture, forestry, fishing, and related activities	397	\$36
Arts, entertainment, and recreation	12,958	\$451
Construction	13,958	\$1,314
Educational services	21,315	\$822
Finance and insurance	27,135	\$2,517
Health care and social assistance	65,055	\$4,005
Information	9,248	\$1,673
Management of companies and enterprises	17,052	\$2,781
Manufacturing	33,813	\$5,139
Mining	110	\$13
Other services, except public administration	21,942	\$755
Professional, scientific, and technical services	26,533	\$1,932
Real estate and rental and leasing	18,546	\$5,240
Transportation and warehousing	11,289	\$885
Utilities	1,172	\$508
Wholesale trade	16,452	\$2,865

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.